

**SPONSORSHIP FORM**

**2020 SHEFFIELD FAIR/SHEFFIELD IN CELEBRATION**

***OUR 20th ANNIVERSARY***

Sheffield Fair/Sheffield Association

P.O. Box 935 ♦ Sheffield, MA 01257

[sheffieldfair01257@hotmail.com](mailto:sheffieldfair01257@hotmail.com)

www.sheffieldfair.com ♦ www.facebook.com/sheffieldfair

**PLATINUM SPONSORSHIP: $750+ Donation**

* LARGE logo prominently displayed on Sheffield in Celebration/Sheffield Fair Banners
* FOUR 18” x 24” lawn signs, with your logo, prominently displayed during Fair
* TWO 9’ x10’ complementary vendor spaces at the Fair, if desired
* Introduction as Platinum Sponsor during Fair ceremonies
* Inclusion in newspaper print ads as a PLATINUM sponsor
* Sponsorship level recognition in posts on Fair’s social media sites
* Recognition in all press releases/interviews as a PLATINUM sponsor
* Your logo as a Platinum Sponsor on the home page of our website, Fair’s Event Program & in *Sheffield Times;* Logo displayed on back of Sheffield Fair T-shirts

**GOLD SPONSORSHIP: $500 - $749 Donation**

* Small logo displayed on Sheffield in Celebration/Sheffield Fair Banners
* Three 18” x 24” lawn signs, with your logo, prominently displayed during Fair
* 9’ x10’ complementary vendor space at the Fair, if desired
* Introduction as Gold Sponsor during Fair ceremonies
* Inclusion in newspaper print ads as a GOLD sponsor
* Sponsorship level recognition in posts on Fair’s social media sites
* Your Logo shown as GOLD Sponsor on website, Fair’s Event Program & in *Sheffield Times;* Logo displayed on back of Sheffield Fair T-shirts

**SILVER SPONSORSHIP: $250 - $499 Donation**

* Two 18” x 24” lawn signs, with your logo, displayed during the Fair
* 9’ x10’ complementary vendor space at the Fair, if desired
* Mention in posts on our social media sites
* Your Logo shown as SILVER Sponsor on Fair’s website, Event Program & in *Sheffield Times*

**BRONZE SPONSORSHIP: $100 - $249 Donation**

* One 18” x 24” lawn sign, with your logo, displayed during the Fair
* Your logo shown in Sponsors’ area of Fair website
* Listing as BRONZE Sponsor on Fair’s website, Event Program & in *Sheffield Times*

**CONTRIBUTOR SPONSORSHIP: $25 - $99 Donation**

* Thank you listing in Donors’ area of Fair website
* Listing as a donor in Fair’s Event Program & *Sheffield Times*

**► CONSIDER AN ONLINE** **DONATION TODAY!** [www.paypal.me/sheffieldfair](http://www.paypal.me/sheffieldfair)

We’ll gladly create a sponsorship package, including for in-kind donations that will work for you!

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**BUSINESS DBA NAME BUSINESS/CORPORATION NAME**

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**YOUR WEBSITE**  **CONTACT PERSON / ROLE**

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**PHONE #** **EMAIL ADDRESS**

**Your donation, or value of in-kind donations, will be acknowledged at the level checked below:**

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| --- | --- |
| * PLATINUM SPONSORSHIP: ($750 +) | * BRONZE SPONSORSHIP: ($100-$249) |
| * GOLD SPONSORSHIP: ($500 - $749) | * CONTRIBUTOR: ($25 - $99) |
| * SILVER SPONSORSHIP: ($250 - $499) | * I’D ALSO LIKE TO VOLUNTEER |

Please make your check payable to “**Sheffield Association**” with a memo for “**Sheffield Fair”** & mail this form and your donation to:

Sheffield Fair, P.O. Box 935, Sheffield, MA 01257 - 0935

OR

**DONATION ONLINE** @[www.paypal.me/sheffieldfair](http://www.paypal.me/sheffieldfair)

**Questions?** *Please contact Dennis Staropoli at* [*den.star@hotmail.com*](mailto:den.star@hotmail.com)

*or 413-229-0490*

***Thank you for your support!***